

Connecting Data to Decisions

Turning the Internet of Things into the *Internet of People, Places & Things*SM

Company Overview

THiNaër is the first-ever IoT platform to connect the dots between data and decisions. Using the latest Bluetooth technology, THiNaër makes it easy and affordable to make *people* more efficient, monitor critical *places* and track high value *things*.

Built on patented algorithms and a robust context engine, THiNaër is the only end-to-end solution to offer visual applications, power API integrations and deliver immediate ROI.

Key Features

- Actionable insights for every industry
- Dashboard overview of the health of an organization
- Enterprise ready IoT platform and components
- Developer friendly RESTful APIs and DevZone
- Channel ready and able to rapidly scale

Differentiators

- Led by industry experts with proven success
- Enterprise-grade security from data to delivery
- Affordable and easy to install and maintain
- Faster time to ROI and proving hypothesis
- No required annual maintenance contracts
- Newer technology than traditional RTLS solutions

THiNaër: A Paradigm Shift

Traditional tracking and monitoring solutions require unnecessary overhead, burdensome infrastructure overhauls, disruptions to existing processes and costly up front fees.

The THiNaër solution is innovative and simple, a fraction of the cost and easy to install and maintain.

Qualifying Questions

- What other technologies have you already considered or deployed to take advantage of the IoT?
- Are there areas of your business where you believe you can improve efficiency or productivity by knowing location and/or condition of your assets?
- Would you like to know real-time information about your people, places and things?
- Do you have to adhere to specific regulations, compliance rules or safety requirements regarding environmental condition?
- Do you have any machines or processes that are vulnerable to temperature, humidity or other environmental conditions?

If you could solve one problem today, what would it be?

Visit us at www.thinaer.io or contact us at info@thinaer.io to learn more.



THiNaër Applications

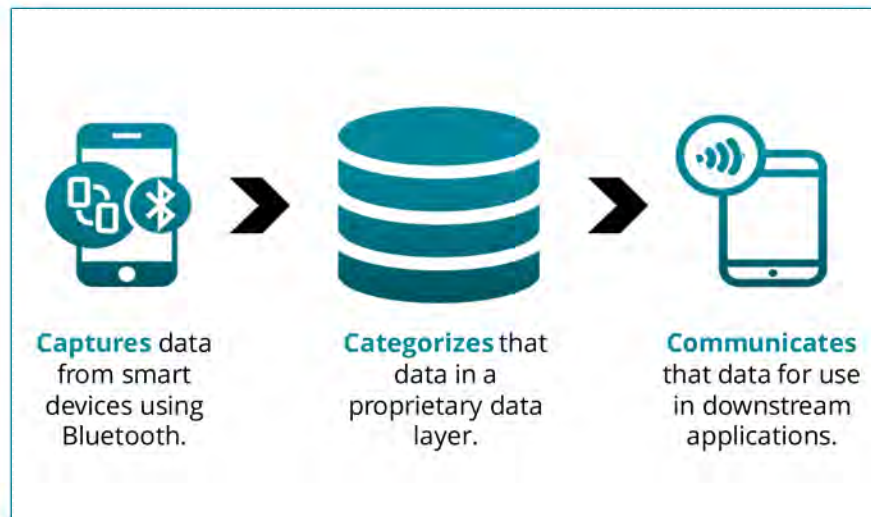
Positoning the platform and industry use cases

The Power of the Platform

THiNaër takes data to a whole new level. We don't really care about what you track or monitor. And we don't really care where you send your data.

We care about making sure the data you need and the results you receive are secure, accurate and built to provide immediate ROI and value.

We do that through connectivity, context and results.



Use Cases

Real-time Asset Tracking for High Value Assets

- Improve workflows by integrating asset location details with business processes.
- Improve asset utilization by ensuring the right assets are in the right place as the right time.
- Improve safety with real-time insights into where your people are at any given time.
- Reduce loss and replacement costs by triggering alerts when things leave approved areas.
- Enable prevention and early intervention with real-time triggers and notification alerts.

Environmental Monitoring for Regulatory Compliance

- Reduce reporting errors with automated collection of environmental data (like temperature & humidity).
- Increase regulatory compliance with real-time monitoring of environmental data.
- Enable prevention and early intervention with real-time triggers and notification alerts.

Industries

- Healthcare (clinical and at-home)
- Manufacturing and industrial
- Blockchain and other highly regulated verticals

If you could solve one problem today, what would it be?

Visit us at www.thinaer.io or contact us at info@thinaer.io to learn more.

THiNaër™